

# circular invest

## Powering Access to Investment for the Next Generation of Circular Economy Initiatives in Cities and Regions



Circular  
Cities & Regions  
Initiative

CCRI Project

An initiative  
of the



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# CircularInvest in short

CircularInvest empowers local and regional circular economy projects across Europe to reach their full potential and attract investment. It offers hands-on, tailored support on business development, fundraising, and circularity optimisation through one-on-one mentoring and networking services.

## Our achievements

12

circular economy  
projects supported

>60

one-on-one  
mentoring services  
provided

>370

networking  
opportunities  
created

## The consortium

**INOVA+**, the project coordinator, is a specialised consulting company that supports the growth of organisations through innovation, digital transformation and access to funding.



**META Group** is a leading advisory, consulting, and investment firm dedicated to the creation and scale-up of knowledge-intensive companies.



**ICLEI Europe**, with a network of over 2,500 local and regional governments, promotes sustainable urban development around the world, providing networking and knowledge transfer opportunities.



**Circle Economy** is a global non-profit organisation that works with partners worldwide to accelerate the transition to a circular economy. Over 15 years, it has empowered over 583 cities and 1,074 businesses and organisations through technical assistance and policy advisory.



# Voices of our circular project promoters

"CircularInvest has given us a lot of professional guidance and training regarding our business plans, pitching and many other things. It has also given us the chance to participate as exhibitor and do pitching at major events in Europe. This will be very valuable for our company."

**Re:Lab AB, Sweden**

"The level of exposure which the project brought is just amazing: we were exposed to different cultures, persons, startup levels and different levels of experience which really help us and I value that a lot."

**Klap Tech, Romania**

"CircularInvest has been our companion, and it has been wonderful: it really is like having somebody, like a third party, with a look from outside but yet within."

**SURLEV, France**

"CircularInvest helped us to spot our weak spots mostly on the investing side and helped us through the whole phase where we were investment ready after a couple of sessions with them. They are helping us (...) to connect us with investors but also with customers and potential clients"

**Ocean Package, Germany**



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